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Advertising Techniques

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| **Across****3.** A strong language that creates a strong feeling**6.** provides commentary **9.** A vertical movement of the camera**10.** A short catchy phrase**11.** The \_\_\_\_\_\_ to go with an add**14.** Is a horizontal swiveling movement**15.** Questions that don't have an answer | **Down****1.** Camera looks down onto the scene/subject**2.** that causes amusement and laughter **4.** The way camera angles and shots are put together**5.** Ages your aiming at. e.g = 6-10**7.** Words/convisation spoken between two or more characters**8.** A symbol to represent a company**12.** A shot that would only show the persons face**13.** True statements  |