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Argument Terms

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| **Across****2.** attempt to persuade by stirring up strong feelings**5.** plays on audience's desire to be be "one of the group"**13.** supports a statement by restating it in different words**14.** text or speech where the speaker expresses a position or makes a claim and supports it**15.** following the line of reasoning**16.** type of language with strong positive or negative feelings**17.** relies on the audience's desire to be special or part of the "elite"**18.** makes the audience afraid**19.** makes the audience feel sorry**20.** describes evidence that supports the claim in a clear and logical way | **Down****1.** discredits an idea by attacking the person or group behind the idea**3.** errors in logic**4.** statements that address opposing views**6.** judge the effectiveness**7.** appeals to audience vanity, or pride in their appearance or status**8.** techniques that persuade by playing on the audience's desire to fit in, have a positive image, or feel connected**9.** links claims to beliefs or values, such as sense of right vs wrong**10.** statement of fact**11.** describes evidence not based on sound reasoning or not clearly connected to the claim**12.** information that helps support a claim; can include statistics, expert quotations, anecdotes, number facts,  |