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| Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

Ch. 4 crossword puzzle

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| **Across****5.** A table that lists the quantity of a good a person will buy at each different price**6.** A graphic representation of a demand schedule**8.** Two goods that are bought and used together**11.** The desire to own something and the ability to pay for it**13.** The change in consumption resulting from a change in the price of a substitute good**14.** The change in consumption resulting from a change in real income**15.** The total amount f money a firm receives by selling goods and services**16.** A measure of how consumers react to a change in price**17.** Describes demand whose elasticity is exactly equal to 1**18.** A table that lists the quantity of a good all consumers in a market will buy at each different price | **Down****1.** Goods used in place of one another**2.** a good that consumers demand more of when their income increases**3.** Good A good that consumers demand less of when their income increases**4.** A Latin phrase that means "all other things held constant"**7.** Describes demand that is very sensitive to a change in price**9.** States that consumers buy more of a good when its prices decrease and less when its prices increase**10.** Describes demand that is very sensitive to a change in price**12.** statistical characteristics pf p[populations and population segments. |