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Chapter 6

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|  |  | 1  P |  |  |  |  |  |  |  |  |  |  |  |  |  | 2  T |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | R |  |  | 3  P |  |  |  |  |  |  |  |  |  |  | R |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4  P | R | O | F | O | R | M | A | I | N | C | O | M | E | S | T | A | T | E | M | E | N | T |  |  |  |  |  |  |  |
|  |  | F |  |  | O |  |  |  |  |  |  |  |  |  |  | N |  |  |  |  |  |  | 5  C |  | 6  D |  |  | 7  A |  |
|  |  | O |  |  | F |  |  |  |  |  |  | 8  V |  | 9  M | I | S | S | I | O | N | 10  S | T | A | T | E | M | E | N | T |
|  |  | R |  |  | O |  |  |  |  |  |  | E |  |  |  | F |  |  |  |  | T |  | P |  | B |  |  | G |  |
|  |  | M |  |  | R |  |  |  |  |  |  | N |  |  |  | E |  |  |  |  | A |  | I |  | T |  |  | E |  |
|  |  | A |  |  | M |  |  |  | 11  M | E | N | T | O | R |  | R |  | 12  P |  |  | R |  | T |  | F |  |  | L |  |
|  |  | C |  |  | A |  |  |  |  |  |  | U |  |  |  | A |  | L |  |  | T |  | A |  | I |  |  | I |  |
|  |  | A |  |  | B |  |  |  |  |  |  | R |  | 13  A |  | B |  | A |  |  | U |  | L |  | N |  |  | N |  |
|  |  | S |  |  | A |  | 14  B | U | S | I | N | E | S | S | P | L | A | N |  |  | P |  | S |  | A |  |  | V |  |
|  |  | H |  |  | L |  |  |  |  |  |  | C |  | S |  | E |  | N |  |  | C |  | T |  | N |  |  | E |  |
|  |  | F |  |  | A |  |  |  |  | 15  L | E | A | D | E | R | S | H | I | P |  | A |  | R |  | C |  |  | S |  |
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|  |  | O |  |  | C |  |  |  | 16  C |  |  | I |  | S |  | I |  | G |  |  | I |  | C |  | N |  |  | O |  |
|  |  | W |  |  | E |  |  |  | O |  |  | T |  |  |  | L |  |  |  |  | T |  | T |  | G |  |  | R |  |
|  |  | S |  |  | S |  |  |  | L |  | 17  C | A | S | H | F | L | O | W |  |  | A |  | U |  |  |  |  | S |  |
|  |  | T |  |  | H |  |  |  | L |  |  | L |  |  |  | S |  |  |  |  | L |  | R |  |  |  |  |  |  |
|  |  | A |  |  | E |  |  |  | A |  |  |  |  |  |  |  |  |  |  |  |  |  | E |  |  |  |  |  |  |
|  |  | T |  |  | 18  E | Q | U | I | T | Y | F | I | N | A | N | C | I | N | G |  |  |  |  |  |  |  |  |  |  |
|  |  | E |  |  | T |  |  |  | E |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | M |  |  |  |  |  |  | R |  | 19  J | O | B | S | P | E | C | I | F | I | C | S | K | I | L | L | S |  |  |
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|  |  | T |  |  |  |  |  |  |  | 20  M | A | R | K | E | T | R | E | S | E | A | R | C | H |  |  |  |  |  |  |
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|  |  | 21  P | R | O | F | O | R | M | A | F | I | N | A | N | C | I | A | L | S | T | A | T | E | M | E | N | T | S |  |

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| **Across**  **4.** projects revenues and expense to show weather or not a business is profitable  **9.** sentence describing the purpose of the business  **11.** someone with experience who can provide advice,suggestions, and ideas  **14.** written statement of goals and objectives for a business with a strategy to achieve them  **15.** ability to influence others to reach a goal  **17.** movement of money into and out of a business  **18.** capital brought into the business in exchange for a percent ownership in the business  **19.** necessary to perform the required work-related tasks of position  **20.** gathering and analyzing of information about a business  **21.** financial statement based on estimates of future business performance, sales, and expenses | **Down**  **1.** reports anticipated sources and uses of cash to form operations, investing, and financing activities  **2.** help an individual perform in the workplace or gain success in career  **3.** reports the assets, liabilities, and net worth of the business  **5.** refers to the way a business is financed  **6.** borrowing money that must be repaid for use in the business  **7.** private investors who fund start-up business  **8.** money invested in a business by investors who form partnerships or groups to pool investments  **10.** money necessary to start and open a business  **12.** process of setting goals and deciding how to accomplish them  **13.** property or items of a values a business owns  **16.** asset pledged that will be claimed by the lender if the loan is not repaid |

   Leadership        Job-specific skills        Transferable skills        Planning       mentor        Market Research        Cash Flow        business plan        mission statement        start-up capital        Pro forma financial statements        pro forma balance sheet        pro forma income statement        pro forma cash flow statement        capital structure       debt financing        collateral        assets        equity financing        venture capital        angel investors