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Chapter 8- Commercial Speech

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| **Across****3.** Type of advertising that has false impression**6.** Focused on treatment, not on advertising **9.** Responsible for monitoring & evaluating truth & accuracy of advertisements**10.** dishonest and fraudulent business dealings | **Down****1.** has multiple ways and powers to prevent or remedy deceptive advertising**2.** Maintains high standards and protection to benefit community**4.** the act or practice of calling public attention to one's product, service, or need.**5.** The kind of speech that was suggested by U.S Supreme Court in 1942**7.** False or misleading statements in reports and other communication mandated by the security acts. **8.** Includes stocks, bonds, and a variety of other investment vehicles where the purchaser does not take an active role in managing the investment |