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| Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

 Chapter Five Visual Design

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Y | R | O | E | H | T | R | O | L | O | C | S | K | F | E | C | A | P | S | Z | W | L | L | N |
| I | Q | W | B | M | B | H | T | I | A | P | H | C | O | M | M | U | N | I | C | A | T | E | S |
| K | R | R | L | T | U | Y | C | O | E | B | C | I | E | E | V | I | D | E | N | T | C | U | E |
| A | H | B | G | U | P | T | Y | N | H | R | I | N | B | I | S | N | P | E | C | S | O | A | Z |
| A | Y | T | F | O | E | H | T | D | W | D | E | F | N | B | D | R | W | C | N | U | M | Q | Q |
| Q | J | F | B | Y | T | M | E | M | V | H | X | O | H | S | D | E | N | N | Q | O | P | N | O |
| N | Y | Q | E | A | P | E | I | U | A | A | U | R | C | I | P | T | E | A | F | T | L | B | O |
| N | H | S | B | L | H | Z | R | I | Q | Y | U | M | Y | S | K | T | L | L | Z | R | E | B | F |
| S | H | A | D | O | W | S | A | I | I | U | S | A | W | A | N | A | F | A | M | O | M | P | U |
| A | S | W | U | Y | D | C | V | F | C | N | A | L | E | H | F | P | C | B | O | T | E | O | N |
| R | C | N | O | I | T | R | O | P | O | R | P | B | Y | P | O | G | G | I | V | S | N | O | D |
| J | F | F | O | R | K | O | N | Y | J | S | V | A | B | M | R | C | Z | S | E | I | T | C | A |
| H | U | O | C | X | Q | Q | O | U | N | G | V | L | Q | E | M | F | Q | A | M | D | A | U | M |
| R | Q | R | M | C | J | Z | I | W | V | K | N | A | S | D | U | V | V | L | E | O | R | H | E |
| A | K | M | F | S | S | S | T | O | T | W | J | N | L | Y | Y | K | O | I | N | B | Y | Y | N |
| R | V | A | O | C | B | P | A | U | Y | D | Y | C | X | Z | C | O | C | A | T | D | C | H | T |
| F | E | L | C | E | X | Y | G | T | S | Z | Z | E | T | A | H | Y | P | H | V | M | O | A | A |
| I | B | B | A | P | W | E | I | V | E | R | R | E | E | P | B | Z | U | M | L | O | L | R | L |
| G | O | A | L | A | P | O | V | N | G | I | S | E | D | L | A | U | S | I | V | P | O | M | C |
| X | Y | L | P | H | P | E | A | L | B | I | T | M | C | W | V | S | N | I | R | B | R | O | C |
| D | X | A | O | S | A | R | N | T | A | C | O | N | T | E | N | T | L | I | N | E | S | N | O |
| K | C | N | I | W | J | J | A | O | T | E | X | T | U | R | E | G | B | R | Q | L | R | Y | B |
| V | J | C | N | T | U | V | A | F | C | O | H | A | P | E | R | S | P | E | C | T | I | V | E |
| U | I | E | T | L | L | D | E | V | A | L | U | A | T | E | Y | M | O | L | C | X | T | L | U |

   SHADOWS       CONTENT       NAVIGATION       COMPLEMENTARY COLORS       INFORMAL BALANCE       FORMAL BALANCE       RHYTHM       MOVEMENT       VARIETY       DISTORT       PEER REVIEW       FUNDAMENTAL       LAYOUT       EVIDENT       EVALUATE       COMMUNICATE       VISUAL DESIGN       PERSPECTIVE       FOCAL POINT       PROPORTION       EMPHASIS       HARMONY       BALANCE       TEXTURE       SPACE       FORM       SHAPE       LINE       COLOR THEORY       PATTERN