E-Commerce

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| **Across**  **2.** Electronic auction type: seller place items at sites for auction and buyers bid continuously for them  **8.** E-commerce mechanism: A website that represents a single store  **10.** Degree of digitisation - all dimensions are digital  **11.** Electronic auction types: buyers post a request for quotation (RFQ) with information on the desired purchase. Suppliers study the RFQ and submit bids electronically  **13.** Buying, selling, transferring, or exchanging of products, services, or information via computer networks, including the internet  **14.** Degree of digitisation - o Mix of digital/physical dimensions in terms of product, payment, process, delivery | **Down**  **1.** E-commerce mechanism: backbone of most e-commerce sites, includes product database, directory, search and presentation capabilities  **3.** E-commerce mechanisms: A central, virtual market space on the web where many buyers and many sellers can conduct e-commerce and e-business activities  **4.** Mechanism through which businesses and customers can buy and sell on the internet  **5.** What does B2C stand for?  **6.** What does B2B stand for?  **7.** A degree of digitisation - Purely physical organisation. Example: Purchasing books from a physical bookstore  **9.** What does C2C stand for?  **12.** E-commerce mechanism: Collection of individual shops under one internet address. Associated with B2C e-commerce |