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E-Commerce

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| **Across****4.**  business-to-business**6.** commercial transactions conducted electronically on the Internet**7.** The way that a buyer chooses to compensate the seller of a good or service that is also acceptable to the seller**8.** Market space is a relatively new concept in marketing which is a virtual market place**9.** business-to-consumer**10.** assign a brand name to/Mark | **Down****1.** is the buying and selling of goods and services through wireless handheld devices such as cellular telephone and personal digital assistants (PDAs).**2.** a private police force that guards a building, campus, park, etc**3.** a design for the successful operation of a business, identifying revenue sources, customer base, products, and details of financing**5.** another term for e-commerce |