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E-Commerce

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| **Across****1.** assign a brand name to/mark**6.** business in consumer**7.** is defined as “The capability that enables the mobile workforce to gain business insights through information analysis using applications optimized for mobile devices**8.** the way that a buyer choose to compensate the seller of a good or service that is also acceptable to the seller**9.** is a relatively new concept in marketing in whichis a virtual market place**10.** commercial transactions conducted electronically on the Internet. | **Down****2.** a private police force that guards a building, campus, park, etc**3.** another term for E-commerce**4.** business-to-business, denoting trade conducted via the Internet between businesses.**5.**  is widely used to conduct promotional and financial activities over personal digital assistants |