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E-Commerce

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| **Across**  **1.** assign a brand name to/mark  **6.** business in consumer  **7.** is defined as “The capability that enables the mobile workforce to gain business insights through information analysis using applications optimized for mobile devices  **8.** the way that a buyer choose to compensate the seller of a good or service that is also acceptable to the seller  **9.** is a relatively new concept in marketing in whichis a virtual market place  **10.** commercial transactions conducted electronically on the Internet. | **Down**  **2.** a private police force that guards a building, campus, park, etc  **3.** another term for E-commerce  **4.** business-to-business, denoting trade conducted via the Internet between businesses.  **5.**  is widely used to conduct promotional and financial activities over personal digital assistants |