E-commerce Terms

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| **Across**  **3.** Any type of business or commercial activity on the internet; the application of information.  **8.** Applications or services that are enabled or accessible through mobile devices (wireless handheld devices).  **9.** A virtual market or industry where goods are exchanged, bought, or sold through telecommunication technologies.  **10.**  business or transactions conducted directly between a company and consumers who are the end-users of its products or services. | **Down**  **1.** A financial document that represents an investment in a stock (a publicly-traded corporation) or bond (a creditor relationship with a corporation).  **2.** The plan implemented by a company to generate revenue and make profit.  **4.** Business that include the transaction of buying or selling online (the internet).  **5.** It is a designated payment that is applicable by different methods of transaction such as credit card, PayPal, etc.  **6.**  is a type of commerce transaction that is based on the exchange of products and services from one business to another.  **7.** The idea or image of a specific product or service that consumers connect with- name, slogan, or design. |