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Entrepreneurship Course - By Jakob Olive

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| **Across**  **2.** When the sales are greater then the cost of running the company?  **5.** Business that provides banking services for profit: deposits, loans, processing transactions?  **8.** A person who takes the risk of turning an opportunity into profit?  **12.** Gives the creator of the product the sole rights to make, use or sell the product for a given period of time?  **14.** When the costs to run the company is more then your sales?  **16.** When an entrepreneur identifies a problem, sees and opportunity and creates something to solve the problem?  **18.** The resources owned by a business?  **19.** A business enterprise in which the expectation to gain is accompanied by the risk to fail?  **21.** When the cost to running your company and sales are the same?  **23.** Form of business owned by two or more people with the intent to make a profit?  **24.** Someone who may not be willing to take all the risks but share the same characteristics of a entrepreneur?  **25.** Summary developed by an entrepreneur who intends to organize a new venture? | **Down**  **1.** Form of business owned by one person?  **3.** The part of the venture plan that deals with the start up loan?  **4.** A form of business owned by shareholders?  **6.** The cost of assets consumed or services used in the process of earning revenue or operating a company?  **7.** Individuals or firms that will give startup capitals in exchange for shares of ownership?  **9.** The claims against the assets of the creditors?  **10.** Coming up with the idea first, then looking for a market opportunity?  **11.** What is produced, then bought or sold?  **13.** Paid communication through a medium?  **15.** A function that is provided by the business for the consumer?  **17.** Capital, or cash from a family member of friend?  **20.** Words or symbols used to identify a product and distinguish it from its competitors?  **22.** The amount of cash needed to start and run your company? |

   Advertising       Bank       Business Plan       Entrepreneur       Enterprising Person       Expenses       Goods       Investors       Corporation       Loss       Partnership        Patent       Profit       Product Driven       Sole Proprietorship        Service       Venture       Trademark       Market Pulled       Love Money       Break-even Point       Capital       Financial Plan       Liability       Assets