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Ethos, Pathos, Logos

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| **Across**  **3.** Appeal to logic  **6.** Examining the other side  **8.** Appeal to ethics or character  **9.** Stance on an argument  **11.** Knowledge that deals with moral principles | **Down**  **1.** Art of effective or persuasive speaking or writing  **2.** Reasoning conducted or assessed according to strict principles of validity  **4.** First person to write about rhetoric  **5.** Go back to original argument  **7.** instinctive or intuitive feeling as distinguished from reasoning or knowledge  **10.** Appealing to emotion |