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Ethos, Pathos, Logos

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| **Across****3.** Appeal to logic**6.** Examining the other side**8.** Appeal to ethics or character**9.** Stance on an argument**11.** Knowledge that deals with moral principles | **Down****1.** Art of effective or persuasive speaking or writing**2.** Reasoning conducted or assessed according to strict principles of validity**4.** First person to write about rhetoric**5.** Go back to original argument**7.** instinctive or intuitive feeling as distinguished from reasoning or knowledge**10.** Appealing to emotion |