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| --- | --- |
| Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

Fashion Marketing Chapter 1

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| J | M | C | Z | Z | **I** | **N** | **D** | **I** | **V** | **I** | **D** | **U** | **A** | **L** | **I** | **T** | **Y** | U | A | M | U | I | T |
| J | K | G | B | O | T | S | G | **M** | **O** | **D** | **E** | **S** | **T** | **Y** | R | E | G | B | E | T | W | K | L |
| D | Y | E | W | K | L | F | J | Q | Z | L | G | S | Z | Z | H | M | J | I | E | Y | C | E | **H** |
| N | J | F | D | U | D | **T** | **N** | **E** | **M** | **R** | **A** | **G** | U | D | U | T | T | H | L | V | S | J | **I** |
| V | T | E | **C** | P | L | O | I | I | G | R | K | G | N | E | E | H | S | H | C | W | Y | Q | **G** |
| S | **N** | **O** | **I** | **H** | **S** | **A** | **F** | E | T | S | U | H | **N** | G | V | M | **Y** | I | Q | S | R | K | **H** |
| B | **F** | **A** | **S** | **H** | **I** | **O** | **N** | **L** | **O** | **O** | **K** | A | **G** | L | R | M | **T** | V | **N** | B | U | W | **F** |
| P | A | K | **S** | Q | K | K | G | K | J | X | **T** | Q | **I** | N | X | V | **I** | K | X | **E** | P | O | **A** |
| **F** | **A** | **D** | **A** | **S** | M | P | **E** | **L** | **Y** | **T** | **S** | **N** | **S** | H | K | W | **M** | N | G | U | **E** | Y | **S** |
| U | B | F | **L** | **U** | W | B | M | M | V | R | F | M | **E** | B | B | K | **R** | J | I | K | L | **D** | **H** |
| K | H | F | **C** | **T** | G | O | G | **E** | W | N | J | Y | **D** | **M** | **T** | C | **O** | Q | E | **N** | X | W | **I** |
| O | E | R | Z | **A** | V | F | C | H | **D** | J | U | S | P | A | **N** | K | **F** | Y | E | **O** | R | **E** | **O** |
| D | N | F | **T** | **T** | R | D | B | N | B | **O** | W | P | X | Y | **A** | **R** | **N** | H | S | **I** | L | **D** | **N** |
| H | B | O | **A** | **S** | N | U | J | Y | J | F | **C** | L | O | M | **W** | N | **O** | X | M | **H** | **A** | **R** | M |
| Y | L | G | **S** | S | **C** | **U** | **L** | **T** | **U** | **R** | **E** | **S** | **S** | Z | V | E | **C** | **D** | V | **S** | **T** | **A** | X |
| H | D | S | **T** | P | P | L | A | C | Q | R | S | **E** | **S** | O | G | J | Z | N | **A** | **A** | **T** | **G** | Y |
| G | A | D | **E** | J | A | P | C | F | K | Y | **U** | X | T | **E** | G | C | Y | X | U | **F** | **I** | **T** | O |
| J | X | Z | N | J | I | E | A | V | L | **L** | D | G | F | L | **R** | M | Y | J | X | **S** | **T** | **N** | W |
| F | T | B | W | U | U | X | Q | S | **A** | H | D | M | B | C | W | **D** | F | P | G | **S** | **U** | **A** | H |
| T | Z | U | W | M | L | U | T | **V** | A | Z | F | P | K | Y | G | P | Z | S | **E** | **A** | **D** | **V** | F |
| J | H | M | L | X | **A** | **C** | **C** | **E** | **S** | **S** | **O** | **R** | **I** | **E** | **S** | B | G | Z | **Z** | **M** | **E** | **A** | I |
| D | V | V | Z | D | D | D | L | Y | **S** | **T** | **R** | **A** | **P** | **T** | **N** | **E** | **M** | **R** | **A** | **G** | **S** | L | P |
| B | V | W | G | X | B | N | L | D | H | P | W | D | X | Z | U | J | L | U | **R** | Q | Z | T | I |
| E | X | Y | B | T | X | O | I | R | R | L | K | F | S | Q | P | C | I | P | **C** | A | K | U | B |

   want       need       individuality       conformity       attitudes       values       status       modesty       dress code       culture       adornment       taste       style       mass fashion       high fashion       garment parts       fashion look       fashion       fad       design       craze       classic       avant-garde       garment       accessories