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| Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

Film and Advertising Techniques

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| M | T | S | A | R | T | N | O | C | W | O | L | A | C | I | R | T | E | M | M | Y | S | A | E |
| Q | K | Y | E | K | W | O | L | X | S | Y | M | M | E | T | R | I | C | A | L | R | G | E | Z |
| S | E | P | D | E | O | P | L | X | U | R | L | D | Z | D | E | C | E | D | S | W | F | L | I |
| E | G | M | R | L | R | O | V | N | A | A | Q | T | N | Y | E | S | T | O | C | O | T | G | S |
| D | A | P | M | G | V | C | K | W | M | A | L | R | V | V | I | E | F | O | R | I | M | N | T |
| O | T | E | U | N | D | S | C | R | Z | O | Y | A | B | V | W | T | P | E | N | F | R | A | O |
| C | N | V | Y | A | N | N | O | C | L | K | J | C | C | S | F | T | G | F | T | E | T | E | H |
| C | O | L | Q | A | V | N | T | L | E | Z | T | K | W | O | P | R | U | R | O | E | X | D | S |
| I | M | O | O | R | U | C | S | O | R | A | I | H | C | I | O | W | A | C | C | C | N | I | M |
| T | J | S | Y | E | Z | B | M | S | N | A | S | U | E | U | P | N | D | H | K | U | U | W | O |
| A | S | S | D | M | L | L | L | E | Z | Q | S | E | N | Y | H | E | N | R | O | O | X | S | O |
| M | E | I | N | A | W | W | I | U | W | C | C | D | L | E | E | I | Y | R | I | N | Z | E | T |
| E | F | D | M | C | W | O | F | P | X | B | E | R | V | G | Q | L | G | E | E | A | M | T | H |
| N | A | R | U | L | E | O | F | T | H | I | R | D | S | U | N | K | E | H | Y | P | X | J | G |
| I | S | D | D | B | B | N | G | C | G | F | L | D | E | T | C | A | Q | V | K | T | X | B | R |
| C | T | S | D | A | U | N | I | V | Y | N | H | S | V | A | L | C | H | X | E | E | H | U | A |
| L | Z | E | X | D | H | Y | A | M | C | N | I | X | B | Y | R | I | J | G | H | L | Y | N | I |
| O | O | Y | I | O | F | A | D | E | O | U | T | T | M | C | N | I | T | T | I | L | T | I | N |
| N | O | I | Z | O | O | M | O | U | T | O | W | Y | H | X | I | I | H | H | F | H | J | E | U |
| G | M | L | E | G | N | A | W | O | L | A | Z | K | U | G | D | T | A | K | C | M | X | D | X |
| S | I | C | C | O | M | P | O | S | I | T | I | O | N | E | I | K | A | R | M | T | W | A | M |
| H | N | R | U | O | L | O | C | V | E | P | Y | T | S | N | E | L | N | T | G | Q | U | F | N |
| O | R | M | J | B | E | T | I | H | W | D | N | A | K | C | A | L | B | N | S | T | F | D | B |
| T | V | W | C | Q | C | O | O | L | C | S | E | L | E | C | T | I | V | E | F | O | C | U | S |

   Montage       Chiaroscuro       Tone       Rule-of-thirds       foreground       Background       Cut       Wipe       Dissolve       Fade-out       Fade-in       edit       Tilt       Track       Pan       Zoom-out       Fast-zoom-in       Zoom-in       Cinematic-codes       Black-and-white       Cool       Warm       Colour       Smooth-grain       Grainy       Film-stock       Low-contrast       Low-key       High-key       Lighting       Deep-focus       Soft-focus       Selective-focus       Static       Asymmetrical       Symmetrical       Composition       Normal       Wide-angle       Lens-type       Dutch-tilt       Low-angel       Eye-level       High-angle       Camera-angle       Long-shot       Close-up       Shot-size       Techniques