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Journalism Words to Know

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| **Across****3.** Making people think about your story**8.** How recent did the story happen?**9.** A structure used in mass media writing**10.** Is there surprising information? | **Down****1.** Looking at the big picture **2.** A story that's easy to follow/summarize**4.** How does the story impact people?**5.** The most traditional type of lead**6.** Focusing on good or bad news**7.** How relevant is your story to people? |

   Relevance       Timing       Importance       Simplification       Predictability       Unexpectedness        Composition       Negativity       Inverted Pyramid       Summary