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Journalism Words to Know

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| **Across**  **3.** Making people think about your story  **8.** How recent did the story happen?  **9.** A structure used in mass media writing  **10.** Is there surprising information? | **Down**  **1.** Looking at the big picture  **2.** A story that's easy to follow/summarize  **4.** How does the story impact people?  **5.** The most traditional type of lead  **6.** Focusing on good or bad news  **7.** How relevant is your story to people? |

   Relevance       Timing       Importance       Simplification       Predictability       Unexpectedness        Composition       Negativity       Inverted Pyramid       Summary