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Junior Achievement

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| **Across**  **4.** People who do the work that businesses need to make and sell good and services.  **9.** When a business makes more money in sales than it spends in expenses.  **14.** A person who uses resources to start a business.  **15.** The amount charged for a good or service.  **16.** To make or think of something that did not exist before.  **18.** A geographic area united by similar characteristics.  **20.** The system of changing resources into goods or services and getting them to the buyer.  **21.** Items that can be bought or sold  **22.** A person who buys something.  **23.** Buildings, tools, machines, and money that businesses use to make and sell goods and services. | **Down**  **1.** Money earned from sales.  **2.** Things that occur naturally, such as air, water, minerals, and trees, that businesses need to make and sell goods and services.  **3.** When a business pays more in expenses than it makes in sales.  **5.** When individuals or groups depend on one another.  **6.** Something that is used to produce a good or service.  **7.** The chance of loss or failure when making a business decision.  **8.** Persuading customers to buy a good or service.  **10.** Someone whose business it is to supply a service or a good to other businesses.  **11.** Money spent to buy resources.  **12.** Work done for others, such as haircuts or car repairs.  **13.** What can be gained in making a business decision  **17.** A new device or a new way of doing something.  **19.** The amount of a good or service that is available for sale. |