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Junior Achievement

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| **Across****4.** People who do the work that businesses need to make and sell good and services.**9.** When a business makes more money in sales than it spends in expenses.**14.** A person who uses resources to start a business.**15.** The amount charged for a good or service.**16.** To make or think of something that did not exist before.**18.** A geographic area united by similar characteristics.**20.** The system of changing resources into goods or services and getting them to the buyer.**21.** Items that can be bought or sold**22.** A person who buys something.**23.** Buildings, tools, machines, and money that businesses use to make and sell goods and services. | **Down****1.** Money earned from sales.**2.** Things that occur naturally, such as air, water, minerals, and trees, that businesses need to make and sell goods and services.**3.** When a business pays more in expenses than it makes in sales.**5.** When individuals or groups depend on one another.**6.** Something that is used to produce a good or service.**7.** The chance of loss or failure when making a business decision.**8.** Persuading customers to buy a good or service.**10.** Someone whose business it is to supply a service or a good to other businesses.**11.** Money spent to buy resources.**12.** Work done for others, such as haircuts or car repairs.**13.** What can be gained in making a business decision**17.** A new device or a new way of doing something.**19.** The amount of a good or service that is available for sale. |