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| Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

LO4 Word Search

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| V | A | J | F | Y | B | B | O | H | I | L | R | B | R | T | A | A | E | P | U | E | D | X | Z |
| M | F | A | W | D | C | K | K | C | I | D | B | P | C | J | V | T | W | E | S | T | N | O | F |
| F | T | M | X | S | U | S | E | T | I | J | D | S | G | Z | P | K | P | N | F | Z | H | E | A |
| H | E | S | G | P | H | T | P | W | E | L | Z | Y | L | I | S | W | Y | E | H | N | R | V | U |
| G | R | R | Q | Y | Y | H | N | L | T | C | R | C | L | S | M | H | F | T | T | M | S | V | G |
| R | S | S | M | X | C | Y | Q | A | E | I | F | H | M | W | R | O | W | R | V | Y | C | P | Q |
| M | A | O | T | Q | E | P | S | Z | U | K | M | O | B | Y | C | G | Y | A | H | K | O | F | P |
| X | L | S | E | K | L | B | X | A | A | M | Z | L | G | Y | J | R | C | T | X | W | S | D | R |
| G | E | J | Z | B | P | W | F | P | H | G | D | O | F | G | H | V | U | I | N | G | T | S | I |
| C | S | D | E | M | F | V | Z | F | Y | E | Q | G | N | B | C | M | S | O | A | O | O | P | C |
| X | S | T | S | Y | G | M | X | Z | C | S | O | I | N | X | P | M | T | N | M | Z | F | Y | E |
| G | E | T | T | T | J | I | K | W | O | A | S | C | X | Q | H | G | O | P | W | V | P | R | S |
| D | R | Z | U | V | N | V | B | C | V | I | R | A | W | B | X | G | M | R | S | R | R | A | K |
| W | V | P | S | R | G | U | I | K | T | F | C | L | D | B | T | Z | E | I | A | Q | O | K | I |
| U | I | R | U | A | D | A | O | R | Y | T | K | P | R | W | Z | G | R | C | Z | H | D | C | M |
| S | C | W | C | Q | L | M | E | C | K | K | H | R | I | Q | B | P | I | I | I | Q | U | I | M |
| T | E | F | M | M | D | V | O | T | S | C | X | I | K | W | N | Z | N | N | X | P | C | W | I |
| O | V | V | E | Z | D | F | Z | L | L | I | J | C | A | J | G | K | C | G | C | U | T | C | N |
| H | P | D | O | A | E | I | P | Q | F | B | D | I | B | C | G | O | O | E | T | I | I | L | G |
| G | I | R | Y | O | E | P | A | Y | B | O | N | N | J | G | H | D | M | G | K | L | O | X | C |
| A | C | M | D | B | Y | B | V | U | F | I | G | G | V | T | H | Z | E | G | T | F | N | O | W |
| F | N | C | N | G | Z | A | Q | W | C | Y | H | O | Q | Z | K | H | I | Q | U | M | I | X | O |
| N | N | I | S | Z | S | S | M | S | U | R | M | U | B | Y | T | M | D | H | M | B | R | E | F |
| D | Z | X | W | I | V | P | N | P | T | G | X | P | A | G | B | K | A | G | A | T | W | E | L |

   social media       customer income       psychological pricing       discounts       Bogof       Advertising       After sales service       Penetration pricing       Cost of production       Price skimming