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| Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

Market Research

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| Y | J | A | A | C | S | P | N | T | R | A | D | E | J | O | U | R | N | A | L | S | Q | D | Y |
| J | J | S | D | E | E | N | R | E | M | O | T | S | U | C | E | A | R | C | U | A | D | U | V |
| M | K | B | X | T | B | Q | S | N | A | K | J | T | H | G | L | C | V | K | F | H | L | T | L |
| L | G | B | V | Z | I | K | Q | S | I | B | X | E | P | R | V | R | K | K | W | F | X | Y | O |
| M | M | E | J | M | H | C | R | A | E | S | E | R | Y | R | A | D | N | O | C | E | S | B | C |
| O | W | A | V | T | Z | B | I | F | Q | H | H | S | S | E | V | B | X | S | C | I | G | P | K |
| B | S | X | E | I | K | T | K | O | Q | I | N | T | E | R | V | I | E | W | S | H | E | B | T |
| S | A | I | C | Q | T | T | N | Q | H | I | N | K | S | U | R | V | E | Y | S | A | P | B | Z |
| E | L | E | A | B | J | A | E | B | I | H | M | Z | W | F | L | G | E | R | K | J | P | F | O |
| R | E | K | T | L | T | L | T | N | E | D | T | B | E | O | Y | K | I | G | M | V | R | P | Q |
| V | S | B | U | J | Y | U | R | I | R | B | C | T | F | C | B | P | O | E | C | P | I | Q | O |
| A | R | N | S | B | A | Z | L | R | L | E | T | R | S | U | D | Q | N | Z | R | K | M | U | K |
| T | E | U | T | Q | Y | F | Y | C | U | A | T | F | J | S | C | U | P | R | V | X | A | E | H |
| I | P | M | J | J | Y | E | T | N | H | H | U | N | K | G | R | A | H | N | A | R | R | S | J |
| O | O | Q | Q | O | R | Y | B | E | V | K | G | Q | I | R | S | N | J | Z | N | R | Y | T | F |
| N | R | W | S | E | Z | Z | G | X | R | U | A | R | W | O | B | T | P | L | P | F | R | I | F |
| S | T | K | R | P | S | B | P | R | I | S | U | O | N | U | Q | I | G | O | N | T | E | O | K |
| T | S | F | G | S | E | V | J | J | R | R | A | P | T | P | J | T | D | B | U | R | S | N | F |
| A | L | W | Q | D | Q | T | O | C | D | O | H | L | D | S | J | A | S | E | Y | W | E | N | W |
| P | O | C | Q | B | M | A | A | V | B | H | O | L | E | U | X | T | L | P | E | P | A | A | N |
| Y | N | O | Q | N | E | U | R | Q | L | H | S | O | L | S | L | I | H | S | P | A | R | I | W |
| E | I | N | B | J | A | Z | V | F | R | P | R | T | U | S | G | V | Z | P | B | R | C | R | Y |
| N | U | O | P | N | L | J | M | A | R | K | E | T | R | E | S | E | A | C | H | U | H | E | D |
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   Quantitative       Qualitative       Sales Reports       Trade Journals       Internet       Surveys       Interviews       Focus groups       Observations       Questionnaires       After sales       Secondary research       Primary research       Customer needs       Market reseach