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Marketing

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| **Across****5.** difference in value between imports and exports**6.** goods and services purchased by other countries**8.** offering several complimentary products included with the price**10.** commercial exchange between nations that is conducted**11.** Rellers add a dollar amount to their cost**12.** sets a high price for a new product**13.** markdown to arrive at price**14.** customers pay different amounts for similar products | **Down****1.** all customers are charged the same price**2.** all costs are calculated then desired profit is added**3.** to adjust products because of the locations**4.** point when revenue equals costs and expenses**7.** sets limited number of prices for specific groups**9.** goods or services purchased from other countries |