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Marketing Vocabulary

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| **Across**  **5.** A complete list of items such as property,goods in stock,or contents of a building.  **8.** A person that'll charge a price somewhat higher than the customer payed to the producer.  **11.** An estimate of income and expenditure for a set period of time.  **13.** The action of raising someone to a higher position or rank or the fact of being so raised.  **14.** A person who purchases goods and services for personal use.  **15.** Someone who starts a business. | **Down**  **1.** A person,company,or country that makes,gross,or supplies goods or commodities for sale.  **2.** The process of dealing with or controlling things or people.  **3.** People employed in an organization or engaged in an organized undertaking such as military service.  **4.** Caused by a change in the exchange rate.  **6.** Obtain a financial advantage or benefit,especially from an investment.  **7.** The action or business of promoting and selling products or services,including market reasearch.  **9.** Advertise or promote.  **10.** The activity or profession of production get advertisements for commercial products or services.  **12.** A person who gives financial or other support to a person. |