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Marketing Vocabulary

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| **Across****5.** A complete list of items such as property,goods in stock,or contents of a building.**8.** A person that'll charge a price somewhat higher than the customer payed to the producer.**11.** An estimate of income and expenditure for a set period of time.**13.** The action of raising someone to a higher position or rank or the fact of being so raised.**14.** A person who purchases goods and services for personal use.**15.** Someone who starts a business. | **Down****1.** A person,company,or country that makes,gross,or supplies goods or commodities for sale.**2.** The process of dealing with or controlling things or people.**3.** People employed in an organization or engaged in an organized undertaking such as military service.**4.** Caused by a change in the exchange rate.**6.** Obtain a financial advantage or benefit,especially from an investment.**7.** The action or business of promoting and selling products or services,including market reasearch.**9.** Advertise or promote.**10.** The activity or profession of production get advertisements for commercial products or services.**12.** A person who gives financial or other support to a person. |