|  |  |
| --- | --- |
| Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

Media Theories

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |  |  |  | 1 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  | 2 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  | 3 |  |  |  | 4 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 5 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 6 |  | 7 |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  | 8 |  |  |  |  |  |  |  | 9 |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 10 |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 11 |  |  |  | 12 |  |  |  |  |  |  |  | 13 |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  | 14 |  | 15 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 16 |  |  |  |  |  |  |  | 17 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  | 18 |  |  |  |  |  |  |  |  |  |  |  |  | 19 |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 20 |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  | 21 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  | 22 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  | 23 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  | 24 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  | 25 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

|  |  |
| --- | --- |
| **Across****2.** A person using Symbolic Convergence Theory would be sure to create and use \_\_\_\_\_\_\_ with their audience based on the stories they tell. **5.** \_\_\_\_\_\_, according to Agenda Setting Theory, describes how news reports choose what to focus on. **8.** Affect Theory states that affect + meaning= **12.** According to Kuleshov, what has the greatest effect on the viewer's perspective of a film? **15.** This theory explains news coverage can affect the public's perception of what news is important. **16.** Speakers establish shared symbols by telling \_\_\_\_\_\_\_ to their audience. **17.** Agenda setting theory was created when people relied mainly on newspapers and \_\_\_\_\_\_\_\_\_\_\_ to get their news. **18.** This theory gives \_\_\_\_\_\_ people the ability to influence their government. **19.** \_\_\_\_\_\_ Theory explores how one's emotional reaction affects their understanding of new places, experiences, and objects. **21.**  This theory states that the relationship between the shots of a film affects the viewer more than the content of the film itself. **22.** \_\_\_\_\_\_, according to Agenda Setting Theory, describes how news reports choose what not to say. **23.** \_\_\_\_\_\_\_ \_\_\_\_\_\_ are created when people connect their own stories to the theme established by the speaker. **24.** Speakers use Symbolic Convergence Theory to establish a connection and \_\_\_\_\_\_ \_\_\_\_\_\_\_\_ with their audience. **25.** \_\_\_\_\_\_ \_\_\_\_\_\_ Theory states that if a government is to be considered legitimate, it should allow itself to be influenced by the public.  | **Down****1.** \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_ Theory states that shared themes and created fantasy chains can make a group stronger. **3.** The Public \_\_\_\_\_\_\_ refers to the "middle place" where citizens met to discuss their government. **4.** Montage Theory is unique to what industry? **6.** \_\_\_\_\_\_ is what your body experiences. **7.** Affect Theory states that people's \_\_\_\_\_\_\_ are based on the way they feel about things. **9.** Montage theory famously states that one plus one equals what? **10.** According to Public Sphere Theory, private individuals meet to talk about the government and how to \_\_\_\_\_\_\_\_\_\_ it. **11.** According to Kuleshov, people create what based on the order of shots in a film? **13.** Agenda setting theory focuses on how the \_\_\_\_\_\_ of the news affects the public . **14.** Affect \_\_\_\_\_\_\_\_ is one's emotional response to a situation. **20.** According to Public Sphere theory, the public is made up of the government and private \_\_\_\_\_\_\_\_\_ who both exist and affect each other.  |