Media Vocabulary

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| **Across**  **3.** A piece of writing appearing in a magazine or newspaper  **8.** An informal website written by an individual or small group  **11.** A printed publication (usually issued daily or weekly) filled with news, articles and advertisements  **15.** A particular group at which a product is aimed  **17.** A heading at the top of an article or page in a newspaper or magazine  **18.** A newspaper having pages half the size of the average broadsheet, typically filled with gossip and sensational stories  **19.** A person who writes for a newspaper or magazine  **20.** A program where celebrities are invited to talk about various topics | **Down**  **1.** A newspaper with a large format, regarded as more serious and less sensationalist than tabloids  **2.** Unfairly prejudiced for or against something  **4.** A person in charge of a newspaper or magazine  **5.** Based on or influenced by personal feelings or opinons  **6.** A periodical publication containing articles and illustrations, often on a particular subject or aimed at a particular group of people  **7.** A film or television/radio program that provides a factual report on a particular subject  **9.**  A newspaper article expressing the editor's opinion on an issue  **10.**  Special words or expressions used by a profession or group, that are difficult for others to understand  **12.** A dramatic TV or radio show that details the lives of a group of characters  **13.** Read quickly to note only the important points  **14.** Not influenced by personal opinions or feelings  **16.** The use of irony to mock |