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Mid-term Review

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| **Across**  **4.** Travelers who tend to be the first to discover a new, unspoiled destination  **6.** One name and symbol for an early inn  **11.** Tourism that allows a destination to support both local residents and tourists without compromising future generations  **12.** An explorer of the Renaissance whose name became synonymous with global exploration  **15.** Traveling for the purpose of visiting friends and relatives  **16.** location of the Wright brothers' experimentation with a winged bicycle that launched today's modern air-travel system  **17.** a two to five year travel experience for the sons of the wealthy to study language, culture, and history to complete their formal education  **18.** Travel for the sole purpose of enjoyment  **19.** The founder of the international chain of hotels, including the Waldorf-Astoria, the Palmer House, and the Sir Francis Drake  **20.** Groups of consumers categorized by specific characteristics to create a target market | **Down**  **1.** The process of how money filters through a local economy and is spent and re-spent, creating income for other businesses  **2.** A religious journey during the Middle Ages to the Holy Land or religious shrines  **3.** A theory that explains what motivates people to act in certain ways or make certain decisions  **5.** The increasing integration of the world economy  **7.** Founded a worldwide Travel agency and invented the conducted tour  **8.** The physical components of a destination-such as hotels, restaurants, roadways, and transportation-that support tourism  **9.** A branch of tourism encompassing adventure tourism and sustainable development of regions for future generations  **10.** Ethnic variety as well as socioeconomic gender variety in a group or society  **13.** Tourist dollars spent on imported goods so that the revenue ends up in foreign economies  **14.** A person who organizes and plans a meeting |