Newspaper key terms

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| **Across**  **2.** This adds further detail about the story that is not a headline  **6.** the distinctive name and logo of the newspaper that creates a brand identity  **9.** Who owns the sun newspaper  **11.** This tells the reader who wrote the story  **12.** a newspaper that has small pages, short articles, and lots of photographs  **13.** An extra story on the front page | **Down**  **1.** The main picture of the lead story  **3.** Who owns the Guardian newspaper  **4.** A large newspaper that has lots of writing and serious views about events that have happened  **5.** Written beneath the main image to anchor the meaning of the photo  **7.** This is the panel that temps the reader inside the newspaper  **8.** The eye-catching large font that catches the eye to the lead story  **10.** The main body text |