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Persuasive Techniques

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| **Across****1.** Words that arouse emotion**8.** Thought provoking pictures in your mind**12.** numbers/graphs which provide convincing information**13.** Making your writing amusing, to make the reader side with you**14.** Suggests that family is good**15.** little stories to illustrate a point | **Down****2.** Questions that done require an answer**3.** Examining general rules and facts**4.** Occurs when the premise of an argument is the same as the conclusion**5.** Developing a general theory from the observation set.**6.** The use of facts and figures**7.** Visual explanation of things**9.** Suggests readers should be loyal**10.** Demonstrating differences in viewpoint**11.** Used to link ideas |