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Persuasive Techniques

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| **Across**  **1.** Words that arouse emotion  **8.** Thought provoking pictures in your mind  **12.** numbers/graphs which provide convincing information  **13.** Making your writing amusing, to make the reader side with you  **14.** Suggests that family is good  **15.** little stories to illustrate a point | **Down**  **2.** Questions that done require an answer  **3.** Examining general rules and facts  **4.** Occurs when the premise of an argument is the same as the conclusion  **5.** Developing a general theory from the observation set.  **6.** The use of facts and figures  **7.** Visual explanation of things  **9.** Suggests readers should be loyal  **10.** Demonstrating differences in viewpoint  **11.** Used to link ideas |