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Strategic Management

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| **1.** Consists of the analyses, decisions, and actions an organization undertakes | **A.** General Environment |
| **2.** Starting point of the strategic management process | **B.** Social Responsibility |
| **3.** Decsions made by firms regarding investments, committments, and other aspects of operations | **C.** Strategy Implementation |
| **4.** Actions made by firms that carry out the formulated strategy | **D.** Environmental Scanning |
| **5.** Relationship among various participants in determining the direction and performance of corporations | **E.** SWOT Analysis |
| **6.** The expectation that businesses or individuals will strive to improve the overall welfare of society | **F.** Strategi Management |
| **7.** Assessment of a firm's financial, social, and environmental performance | **G.** Vision |
| **8.** Organizational goal that evokes powerful and compelling mental images | **H.** Strategic Objectives |
| **9.** Organizational goals that include the purpose of the organization | **I.** Competitive Intelligence |
| **10.** Set of organizational goals that are used to operationalize the mission statement and are specific | **J.** Strategy Formulation |
| **11.** Surveillance of a firm's external environment | **K.** Mission |
| **12.** A Firms activities of collecting and interpreting data | **L.** Crowdsourcing |
| **13.** A framework for analyzing a company's internal and external environments | **M.** Strategy Analysis |
| **14.** Factors external to an industry and usually beyond a firm's control | **N.** Triple Bottom Line |
| **15.** Practice wherein the internet is used to tap a broad range of individuals and groups | **O.** Industry |
| **16.** A group of firms that produce similar goods or services | **P.** Corporate Governance |