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Tourism Terms

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| **Across****1.** The retail price paid for a tourism product**7.** A room with 2 single beds**8.** Hospitality Association Of New Zealand**9.** PAX**12.** Represents and sells suppliers' products and puts packages together **13.** The standard of something when it is compared to other things like it**14.** Tourism cannot be taken to the consumer: the consumer must be taken to it**16.** Services cannot be physically stored and therefore are known to perish | **Down****2.** New Zealand Tourism's official quality agency**3.** FOC**4.** Services cannot be physically 'touched' or possessed**5.** Free Independent traveller**6.** Air travel of 8 hours or more duration**10.** Domestic Tourist: Aucklander travelling \_\_\_\_\_\_\_ south**11.** Brand of information centres**15.** Travel Agents Association of New Zealand**17.** Semi independent traveller |