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Tourism Terms

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| **Across**  **1.** The retail price paid for a tourism product  **7.** A room with 2 single beds  **8.** Hospitality Association Of New Zealand  **9.** PAX  **12.** Represents and sells suppliers' products and puts packages together  **13.** The standard of something when it is compared to other things like it  **14.** Tourism cannot be taken to the consumer: the consumer must be taken to it  **16.** Services cannot be physically stored and therefore are known to perish | **Down**  **2.** New Zealand Tourism's official quality agency  **3.** FOC  **4.** Services cannot be physically 'touched' or possessed  **5.** Free Independent traveller  **6.** Air travel of 8 hours or more duration  **10.** Domestic Tourist: Aucklander travelling \_\_\_\_\_\_\_ south  **11.** Brand of information centres  **15.** Travel Agents Association of New Zealand  **17.** Semi independent traveller |