|  |  |
| --- | --- |
| Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

Unit 9: Pricing

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Y | C | Y | T | N | E | M | T | S | E | V | N | I | N | O | N | R | U | T | E | R | X | P | G |
| Z | M | Q | I | H | G | K | P | R | I | C | E | F | I | X | I | N | G | Y | G | C | P | U | F |
| B | O | Q | G | M | B | J | E | G | N | I | C | I | R | P | T | I | N | U | V | I | P | O | T |
| D | S | B | Z | W | G | M | I | N | I | M | U | M | P | R | I | C | E | L | A | W | S | V | B |
| X | Q | F | E | O | E | M | A | R | K | U | P | P | R | I | C | I | N | G | I | A | D | U | A |
| Z | M | B | C | Z | G | N | I | C | I | R | P | E | G | I | T | S | E | R | P | Y | J | L | X |
| I | J | M | E | P | G | E | I | L | X | R | E | O | V | U | W | Z | B | V | E | Z | R | O | P |
| X | X | E | Z | Q | C | T | B | O | V | J | B | R | V | B | N | E | B | R | W | V | J | I | S |
| C | S | Y | E | I | W | P | E | N | E | T | R | A | T | I | O | N | P | R | I | C | I | N | G |
| S | Y | D | R | R | C | U | C | O | S | T | P | L | U | S | P | R | I | C | I | N | G | K | L |
| D | E | P | T | V | X | M | L | W | K | R | F | F | C | Z | Q | R | S | M | N | L | V | O | L |
| B | P | Z | H | R | W | Q | T | N | I | O | P | N | E | V | E | K | A | E | R | B | M | P | T |
| E | Y | B | A | O | F | G | N | I | C | I | R | P | G | N | I | M | M | I | K | S | J | H | X |
| Y | G | N | I | C | I | R | P | R | E | D | A | E | L | S | S | O | L | B | Q | W | E | L | A |
| K | P | R | I | C | E | D | I | S | C | R | I | M | I | N | A | T | I | O | N | U | V | O | O |
| V | V | D | B | J | J | K | P | X | R | E | H | F | H | R | F | J | M | Y | X | S | X | A | C |
| C | Z | U | F | E | F | L | E | X | I | B | L | E | P | R | I | C | E | P | O | L | I | C | Y |
| C | O | M | P | E | T | I | T | I | V | E | P | R | I | C | I | N | G | R | A | N | V | P | D |
| G | H | Y | B | A | I | T | A | N | D | S | W | I | T | C | H | P | R | I | C | I | N | G | Y |
| P | J | S | G | N | I | C | I | R | P | L | A | C | I | G | O | L | O | H | C | Y | S | P | Y |
| I | M | H | N | V | M | D | N | U | O | X | T | E | N | R | N | J | J | H | F | M | S | N | W |
| S | M | Z | G | N | I | H | C | T | A | M | E | C | I | R | P | F | X | U | U | Y | E | T | O |
| D | V | Q | S | O | N | E | P | R | I | C | E | P | O | L | I | C | Y | V | L | C | Y | L | I |
| S | B | S | T | N | U | O | C | S | I | D | Y | T | I | T | N | A | U | Q | V | B | G | N | H |

    markup pricing       bait and switch pricing       break even point       competitive pricing       cost plus pricing       flexible price policy       loss leader pricing       minimum price laws       one price policy       penetration pricing       prestige pricing       price       price discrimination       price fixing       price matching       psychological pricing       quantity discounts       return on investment       skimming pricing       unit pricing