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Visual Techniques

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| **Across**  **5.** The degree of vibrancy/intensity of colour in an image.  **8.** Refers to the way that people in an image are looking at the viewer.  **10.** The use of only black and white in an image.  **11.** A reddish-brown pigment in colour.  **12.** Used to describe where the camera is positioned in relation to the subject.  **13.** Subject is looking away from the viewer.  **14.** The dominant image that draws our attention. | **Down**  **1.** A thing that represents or stands for something else.  **2.** The direction of the sight-lines which the eyes are drawn to follow. Vectors lead the viewer from one element to another.  **3.** Takes into account facial expression, gestures, posture, proximity to others and gaze.  **4.** Putting two contrasting images side by side to emphasise the contrast.  **6.** The space around and between the subject(s) of an image  **7.** The way that the whole text has been put together and the arrangement of elements within a visual text.  **9.** Subject is looking directly at the viewer. |