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running a venture

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| **Across****5.** A name for a business person who takes risks, has a vision, is a leader,....**8.** One of the 3 ps which measure success**9.** To understand the target market, it is important to do a \_\_\_\_\_\_\_\_\_\_\_\_\_\_**11.** one of the 4 p's of marketing**12.** posters, social media, daily notices are ways to promote your product. This is A\_\_\_\_\_\_\_**13.** One of the 3 p's which measure success**14.** One of the 3 p's which measures success**16.** one of the 4 p's of marketing**17.** An intangible provided by businesses | **Down****1.** a good way to gather ideas is to...**2.** A tool used to identify strengths and weaknesses of an idea**3.** one of the 4ps of marketing**4.** one of the 4 p's of marketing**6.** Products are referred to as i\_\_\_\_\_\_**7.** Total $sales minus the total $costs is call the \_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_ point**10.** a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ statement or purpose statement is the business declaration of how they will impact **15.** The people you are aiming to sell your product to is referred to as the \_\_\_\_\_\_\_\_\_\_\_\_\_ market |